

Suggested Links for Email Marketing

To learn more about strategies for email marketing:

<https://www.smartpassiveincome.com/email-list-strategies/>

<https://www.wpbeginner.com/beginners-guide/how-to-build-an-email-list-in-wordpress-email-marketing-101/>

To learn more about CAN-SPAM compliance:

<https://www.ftc.gov/tips-advice/business-center/guidance/can-spam-act-compliance-guide-business>

<http://citirex.com/what-nonprofits-must-do-to-comply-can-spam/>

To learn more about GDPR compliance:

<https://eugdpr.org/>

To learn more about Mailchimp:

<https://mailchimp.com/help/getting-started-with-mailchimp/>

<https://mailchimp.com/why-mailchimp/>

<https://mailchimp.com/about/security/>

<https://mailchimp.com/features/reports-and-analytics/>

<https://mailchimp.com/pricing/>

<https://chimpessentials.com/category/mailchimp/>

<https://youtu.be/HuMQENiuxLI>

To learn more about keeping emails simple:

<https://nathanbarry.com/email-templates-hurt-business/>

<https://convertkit.com/fancy-email-templates/>

To learn more about ConvertKit, an alternative to Mailchimp:

<https://www.smartpassiveincome.com/tv/convertkit-demo-by-pat-flynn-spi-tv-ep-28/>