

WELS Ed Tech Lead Summit – Sectional 3.6T – How to Build a Website Using WordPress

In this lecture style format session, participants will learn the steps needed to build a simple website using WordPress. We will also cover the pros and cons of having a WordPress website and questions to ask to determine if this solution fits your ministry's need. This session is intended for beginners.

Outline:

1. Introduction
 - a. Where we are going
 - b. Why I am here
 - c. Tools we are using (handout)
2. Questions to ask before Building a Website (handout)
 - a. Your Mission
 - b. Website Purpose
 - c. The Details
 - d. The Launch
 - e. The Budget
3. Getting the Domain Name
 - a. Deciding on a name
 - b. Check availability
 - c. Register
4. Deciding on the Platform
 - a. Two types of website platforms
 - b. 5 Key points to consider (handout)
 - c. WordPress pros and cons (handout)
 - d. Why I use WordPress (handout)
 - e. Choosing a provider (handout)
5. Making a WordPress Website
 - a. Building a website on your local computer
 - i. DesktopServer
 - ii. Settings and plugins (handout)
 - iii. Security checklist (handout)
 - iv. Backup checklist (handout)
 - v. Content and Theme
 - b. Migrate the site to your server
 - i. Perform a website audit (handout)
 - c. Launch the website
6. Questions and Next Steps

Presentation slides and handouts are available for download at <https://accomplishingsuccessllc.com/resources/>